

JACQUELINE RISK

riskiyomi@gmail.com | jackierisk.yolasite.com

PROFILE

Graphic artist and video editor with skills in design, organization, writing, and marketing initiatives. Results-oriented and accustomed to surpassing expectations in deadline-driven environments.

SKILL HIGHLIGHTS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere Elements
- Adobe Flash
- Microsoft Excel
- Microsoft Word
- Microsoft PowerPoint
- HTML knowledge
- Excellent Time Management

EXPERIENCE

05/2015 to Present

Graphic Designer

Discount Labels – New Albany, IN

- Designing and coding HTML emails for marketing and promotional purposes
- Animating Flash banners for web promotions
- Conceptualizing and finalizing print and digital advertisements
- Scripting, filming and editing educational and promotional videos
- Planning trade show collateral and design elements by identifying, assembling, and coordinating requirements, developing plans and designs

06/2013 to 05/2015

Marketing Coordinator

Discount Labels – New Albany, IN

- Supporting the sales staff by providing sales data analysis, market trends, and new product information
- Preparing marketing reports by collecting and summarizing sales data
- Organizing promotional material inventory by coordinating requirements with order department, inventorying stock, placing orders, and verifying receipt
- Updating job knowledge by participating in educational opportunities; reading trade publications

07/2012 to 06/2013

Order Processor

Discount Labels – New Albany, IN

- Strong typesetting skills to duplicate customer requests in Quark
- Checked accuracy and quality of orders to ensure customer satisfaction
- Excelled in exceeding daily order goals
- Worked under strict deadlines and responded to service requests and emergency call-outs

01/2010 to 12/2011

Product Designer

Royer Corporation – Madison, IN

- Conceptualized custom stir sticks and cake toppers for large-scale manufacturing
- Designed eye-catching sales sheets and marketing materials for new customers
- Utilized CAD/CAM software to design and engineer new products

EDUCATION

2007

Bachelor of Fine Arts – Illustration

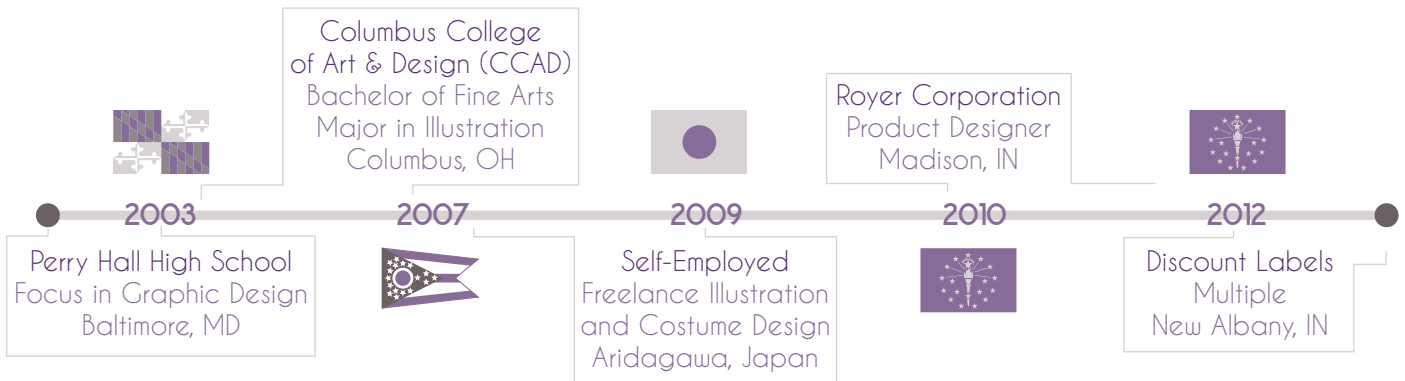
Columbus College of Art & Design (CCAD) – Columbus, OH

- Computer, design, and fine art courses, studio art courses

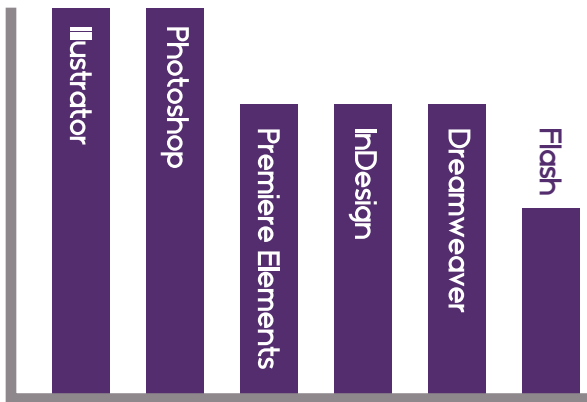
JRisk

Jacqueline Risk
Graphic Design &
Illustration & Video

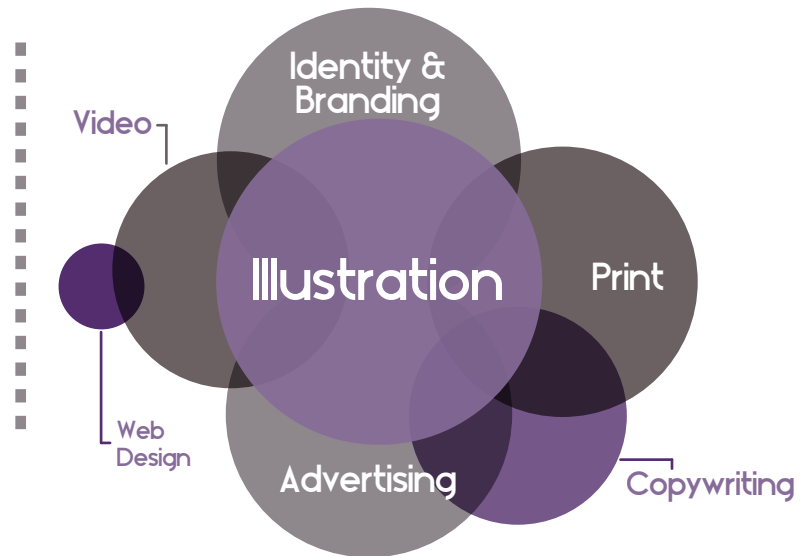
Education & Experience



Tools



Skills



Interests & Hobbies



Contact

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